

COME PLAY. COME STAY.

POTTSBORO

T E X A S

FROM THE PRESIDENT—SCOTT OCHOA

Another year has passed and it sure did seem to go by quickly. The good news is that we are in a new year that will hopefully prove to be exciting for the Pottsboro Area Chamber of Commerce. For 2010, I would like to see our membership go above 300 members. There are a lot of businesses in the area that are not members and there will be a specific effort this year to build membership past the 300 mark. In case you are wondering, our membership is usually steady around 280 members.

Hwy. 289 was delayed past December so we have the grand opening to look forward to as well as the benefits the new thoroughfare will provide. The Board of Directors will be focusing on making the most of Hwy. 289 to help attract higher tourism numbers and possibly attract new businesses to the area as well. I am also very excited about Hwy. 289 because of how much easier it will be for all of us to travel south!

What's with the economy? I hear the conversations come and go about how difficult the economy is right now. One thing is certain: It will get better. I know a lot of our member businesses are performing below expectations and even struggling. I encourage you to talk with fellow business members to exchange ideas about how to have a strategic advantage in the market. It's not impossible to survive and even thrive when others are having difficulties. I have personally reached out to many business owners to get ideas for my business and the strategy I built as a result has done wonders. Feel free to call me at my office if you'd like to talk about your business challenges. Most likely there won't be one person with all the answers but together we just might come out of the tough times in good shape.

I look forward to sharing another successful year with you and remember to keep shopping locally.

...*Scott Ochoa*

JANUARY MEETING
Thursday, December 21—5:30 p.m.
RadioVision
521 W. Main St., Denison

Tour and Reception

JANUARY 2010

**POTTSBORO
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CHAMBER
OF
COMMERCE**
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President's Message	1
Monthly Meeting	1
Business of the Month	2
New Members	2
Texoma Expo	3
February 19-20	
2010 Census Jobs	3

JANUARY BUSINESS OF THE MONTH

BACKYARD LIVING POOLS & SPAS

Backyard Living Pools & Spas is the January Business of the Month, and is owned by Doug and Sandi McKenzie. The store is located at 1415 S. Sam Rayburn Freeway, Suite 700, Sherman, TX 75090. The phone number is 903-893-7665 or they can be reached by e-mail at backyardlivingps@yahoo.com. Their website is www.backyardlivingpoolsandspas.com. Backyard Living Pools is open Monday and Wednesday, from 9 a.m. to 5:30 p.m., Tuesday and Friday from 9 a.m. to 5 p.m. and Saturday 9 a.m. to 4 p.m.

Backyard Living Pools & Spas is a locally-owned pool and spa store that sells and services in ground and above ground pools. They also offer spas, saunas and tanning beds. They service Coast, Master Spa, Jacuzzi, Dreammaker, Down East and most other spas on the market today. They provide pool service from cleaning to repairing.

Doug McKenzie worked for one of the major manufacturers in the industry for many years. Doug and Sandi owned a piece of other backyard fun stores, but they always wanted to have their own store. An opportunity came to them early in 2009 that was too good to pass up. They felt this was a good market and really liked the area, so they decided to move here and start their dream.

Doug and Sandi's customer service sets them apart from other businesses similar to theirs. They believe in being honest and treating their customers like they would want to be treated. They go above and beyond to make sure their customers are taken care of. They offer good products at fair prices.

MISSION STATEMENT

The mission of the Pottsboro Area Chamber of Commerce is to provide valuable benefits and services to our members and to be an advocate for them by promoting tourism and economic growth.

NEW MEMBER FOR DECEMBER

BUSINESSES:

**Frank Fry Agency—Allstate Insurance
Destre Pickens
1425 W. Houston
Sherman, TX 75092
903-868-2999
FAX 903-868-9410
E-mail: destrepickens@allstate.com**

If you know of a business or someone who is interested in joining the Chamber, please call 903-786-6371 and we will send them a membership packet.



TEXOMA EXPO
February 19-20, 2010

Texoma Expo 2010 will be held at Midway Mall beginning at 11 a.m. February 19. The two day show is a business expo with over 100 vendors scheduled to participate by being on hand to show and demonstrate their product or service. Vendors will include medical services, home repair, landscaping, website builders and hosting, real estate, insurance, financial professionals, caterers, recreational resorts and vehicles and a variety of other businesses. Hours of the show are 11 a.m.-8 p.m. both days.

The event sponsored annually by Denison, Sherman and Pottsboro Chambers of Commerce goal is to assist individuals and businesses in becoming aware of the many products and services available locally.

All members of the Denison, Sherman and Pottsboro Chambers along with all of the Texoma Expo vendors are invited to attend the Texoma Expo Reception which will be held at the Midway Mall in the old "Goody's" location on Thursday, February 18 from 5:30-7 p.m. This is a great event to network with other Chamber members and to kick off the annual Expo.

To view booth site location: www.texomaexpo.com. For additional information on the Texoma Expo, contact the Denison Area Chamber of Commerce 903-465-1551, Sherman Chamber of Commerce 903-893-1184 or the Pottsboro Chamber of Commerce 903-786-6371. To register for a booth, please go to www.texomaexpo or call the Denison Chamber of Commerce at 903-465-1551.

**2010 CHAMBER OF COMMERCE
MONTHLY MEETING SCHEDULE**

Feb. 18	Texoma Expo	Mix & Mingle
	Midway Mall-Goody's	
March 18	Tanglewood Resort	Annual Meeting
April 15	Sweetwater Farm	Mix & Mingle
	Greenhouses	
May 15	Last Chance	Tickle Your Ribs
	Hideout	
June 17	Landmark Bank	Mix & Mingle
July 15	American Bank	Mix & Mingle
August 19	De Happy Cajun	Mix & Mingle
Sept. 16	St. John's Episcopal	Mix & Mingle

United States Census 2010

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JANUARY 2010

The 2010 OFFICERS

President: Scott Ochoa
President-Elect: Diana Williams
Treasurer: Dustin Sandlin
Secretary: Wanda Poe

2010 DIRECTORS

Nancy Anderson	Simone Belmonte
Denis Boquist	Tina Dodson
Bobby Hancock	Joshua Hulsey
Rod Leird	Shelley McBride
Tori Park	Sid Snedeker
Ken Studer	David Waller
Marc Wilson	

ROSEMARY'S RAMBLINGS...

A big thank you to Rod Leird who served as our President in 2009. Rod brought a new professionalism to the chamber and was a delight to work with. And, thank you, Rod, for being a great "boss".

The Christmas party at the Island Bar & Grill was a festive evening with great food and ambiance. Congratulations to the Teacher of the Year, Mary Foster. We collected toys and donations for "Toys for Tots", and announced our 2010 Board members.

Another big thank you goes to David Waller, chairman of the Christmas party, and Connie Lannom and Peggy Harlan who provided wonderful centerpieces.

We are looking forward to a great 2010 with Scott Ochoa at the helm, and don't forget about Texoma Expo, February 19-20. This is a great event, and we are proud to be a part of it.

IT'S BETTER TO BE IN POTTSBORO!

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